

ADAM KOEHLER

5054 Sidney Road,
Cincinnati, OH 45238
513.205.8022
apkoehler@gmail.com
apkoehler.com

PROFESSIONAL EXPERIENCE

Bridge Worldwide, Freelance Designer

May 2009-Current

- *Worked and brainstormed creative on a team with strategy, account, copy, UX, SEM and developers*
- *Estimated and designed digital campaigns*
- *Developed personal work habits that increased efficiency and add value for the client while reducing budget*

Metaphor Studio, Senior Director, Digital Design

May 2008-May 2009

- *Collaborated with team in the development of client and agency marketing campaigns*
- *Responsible for nurturing client relationships and maintaining high level of creative*
- *Developed front end interface and templates for the editspot™ content management system*
- *Managed design department and leveraged external resources when necessary*
- *Produced excellent digital and print creative*

Bridge Worldwide, Designer

April 2007-May 2008

Metaphor Studio, Art Director

April 2005-Present

Century Marketing, Art Director

February 2000-April 2005

Regus, Graphic Designer

March 1999-February 2000

Kinkos, Desktop Publisher

April 1998-March 1999

EDUCATION

Capella University, Minneapolis, MN

Marketing, B.A.

Graduated Cum Laude 3.5/4.0

Top 10 out of approximately 300 teams from over 30 universities in the Glo-bus business strategy competition

Art Institute of Pittsburgh, Pittsburgh, PA

1995-1997

Animation/Multimedia, A.S.

3.6/4.0

Cincinnati State, Cincinnati, OH

Continuing education classes in HTML and Flash

Sessions.edu, New York, NY

2002-2003

Certificate-New Media Marketing

School for the Creative & Performing Arts, Cincinnati, OH

1988-1995

Diploma + Graphic Design Certificate

6 years of drama training

8 years fine and commercial art training

PC & MAC PROFICIENCY

Adobe Creative Suite

- Acrobat
- Dreamweaver
- Flash
- Illustrator
- InDesign
- Photoshop

Microsoft Office

- Excel
- Powerpoint
- Word

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PROFESSIONAL REFERENCES

**Suzanne Beane, CEO
Metaphor Studio**

513.604.2608
suzanne@metaphorstudio.com

**Troy Davis, Owner
Digissance Studios**

513-236-6510
troy@digissance.com

**Ran Mullins, CEO
Editspot**

513.633.1300
ran@editspot.com

**Tom Tarbell, CEO
Century Marketing**

513.321.9147
tomt@nuvox.net

PERSONAL REFERENCES

**Paul Dittman, Global Insurance
Technical Administrator**

Procter & Gamble
513.404.0310

**Jona Hyun, Creative Director
ZipScene**

513-582-8131

**Eric Lipscomb, Resident
University Hospital/University of Cincinnati
College of Medicine**

513.375.4585
ran@editspot.com

**Matt Vorst, Partner
MLS Contracts**

513-582-8183